

SPONSORSHIP OPPORTUNITIES

Wood Pro Expo offers many opportunities for you to stand out and be seen at the expo. Our sales team will help you develop the program that is right for you.

LANYARDS | \$1500

Sponsor provides the double clip lanyards.

CARPET DECALS | \$750 each, 2 available.

STANDING SIGN BOARD | \$850 each

A one-meter, double sided sign with your messaging. Placed in a high-traffic area.

KEYNOTE SPEAKERS | \$1000 each

Two available. Includes podium time, logo on signage at the event, registration and in all articles online, emailed or in print about the expo.

TOTE BAGS | \$1000

Sponsor provides the bags.

TOTE BAG INSERTS | \$300

Sponsor provides the inserts. Only available if the tote bag sponsorship is sold.

LOGO/LINK ON ATTENDEE REGISTRATION CONFIRMATION (EXCLUSIVE) | \$1000

Sponsor the attendee registration confirmations sent to all WPE Lancaster registrants. Your logo/link will be featured in every registration confirmation email. You will also be acknowledged in pre-show, postshow and on-site promotions.

CREATE YOUR OWN EVENT | \$1500

Invite your customers and prospects to a breakfast, lunch or reception on Thursday or Friday, October 22-23. Woodworking Network will help you promote and invite attendees. WPE will provide the space at the convention site. Sponsor will be responsible for food & beverage, AV and staging.

DIRECTORY ADVERTISING | Place an ad in the official show guide that all attendees receive and take back to the office for future reference.

- Ads are 8-1/2 x 11, full color. **\$895 each** run of book, covers are **\$995 each** and available on a first-reserved basis.

Materials are due Friday, September 11.



For more information, contact:
Tim Fixmer at tim.fixmer@woodworkingnetwork.com
or phone 414-807-3540

WPE[®]
Wood Pro Expo
LANCASTER PA.