

# Woodworking Network

delivers buyers  
In Print, Online, and In Person.

**MEDIA KIT 2026**

**PRINT**



**DIGITAL**



**DATA**



**EVENTS**



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## Choose the best media mix to meet YOUR OBJECTIVES:

- Branding/Awareness
- Performance Marketing
- Lead Generation
- Audience Engagement
- Product Promotion
- Market Research

**Woodworking Network** leads the industry in the highest quality, most effective media products to assist you in gaining market share and growing sales. Offering superb products within the four essential pillars of marketing: Print, Digital, Data, and Events, **Woodworking Network** is your one-stop shop for marketing success.



### The Ultimate Branding Tool:

- **Effective** – proven over decades of use
- **Cost efficient** – lowest cost per contact of any medium
- **Reliable** – consistently delivers your precise message

Learn more about **PRINT** - Page 4



### The Lead-Gen Leader:

- **Immediacy** – instant response
- **Engagement** – buyer involvement with your message
- **Measurable** – provides proof of performance

Learn more about **DIGITAL** - Page 16



### The Essential Research and Planning Tool:

- **Customer data** – define your best prospects
- **Research** – determine trends/preferences/affinity
- **Sales planning** – identify hot spots for territories

Learn more about **DATA** - Page 23



### Meet Your Customers & Prospects:

- **Face-to-face selling** – there's no replacement
- **In-depth discussions** – know your customers
- **Instant feedback** – engagement at its finest

Learn more about **EVENTS** - Page 26

Research each marketing pillar throughout the kit and build a plan to achieve your specific objectives by elevating your brand message and identity. Your **Woodworking Network** Media Integration Managers are available to answer any questions or help you build a powerful marketing campaign.

# Woodworking Network

Your partner for success!



**BRAND** with **PRINT**...

**The wise choice to build your bottom line!**

A winning marketing combination

Unrivalled publications in the woodworking industry, **FDMC Magazine** and **Closets & Organized Storage** are solid B2B media brands providing essential, relevant business information to wood products manufacturers. They are high-quality products to deliver your brand message to your target audiences.

**65,000+ wood manufacturing professionals**

**26,000+ closet and home storage professionals**





PRINT



For more than 40 years, **Woodworking Network's** flagship publication **FDMC** stands as the trusted resource for manufacturers of

- furniture,
  - millwork,
  - displays,
  - cabinetry,
- and other wood substrates.

## Print...it's simply NOT "dead"

65,000+ woodworking professionals receive **FDMC**. They have requested it and they want it.

- 100% requested by all who receive it.
- 62% of subscribers still prefer the print edition over any other medium.
- Only 30.9% request a digital version of the magazine.
- 13% of all subscribers receive both print and digital.

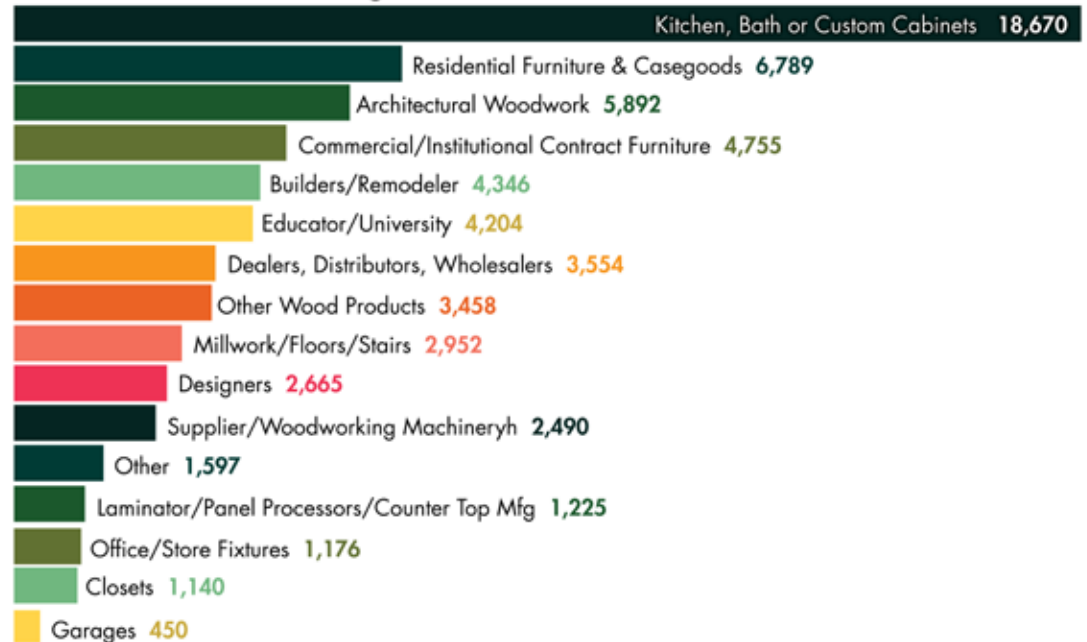
### FDMC Audience: 65,363\*



FDMC puts your brand in front of the buyers



## Working across several business sectors



\*All figures are individual subscribers' data | FDMC, September 2025

## The *FDMC* brand extends your reach to the woodworking industry

Learn about additional print products available from the *FDMC* portfolio.

### RED BOOK® Advertising



The Annual Red Book ResourceGuide for Best Practices is produced in the February issue of *FDMC*. This fact-filled volume acts as an inspiration resource to buyers. The Resource Guide takes the reader through each process within a typical woodworking plant. Each chapter delivers FAQ answers, Case Studies, Products and information critical to the category.

**Advertisers get special treatment: acknowledged in our expanded ad index and a free product photo and copy to ensure visibility in this blockbuster issue.**

**Issue Closing Date:** January 7, 2026    **Materials Due:** January 12, 2026

Refer to standard ad pricing



The Design Portfolio is the most comprehensive guide to composite panel and decorative surfacing products across North America. This annual Buyers Guide of the Composite Panel Association will be inserted as a special supplement in the March *FDMC* issue. It presents a unique opportunity to target the architects, fabricators, and the design community of composite panel products with expanded distribution from *FDMC*, Closets & Organized Storage and the CPA.

**Issue Closing Date:** February 5, 2026    **Materials Due:** February 10, 2026

View the 2025 issue

## Co-branding/sponsorship opportunities on the pages of *FDMC*

**Woodworking Network** honors a variety of engaged readers throughout the year by recognizing them with four great programs in addition to our annual pricing survey. Each of these programs is presented on the pages of *FDMC* and garners high readership levels. Most importantly, they offer your company a number of outstanding branding and sponsorship opportunities. [Learn more about co-branding/sponsorship](#) - Page 30






**In Every Issue:**

- Wood Technology
- Brad Cairns on Lean Manufacturing
- In the Shop: Hands-on product review
- Case studies of successful woodworking companies
- Industry news and events
- New products

2026 Editorial Calendar

\*Topics subject to change

	Editorial Topics	Show Focus	Product Focus	Closing/Material Dates
<b>January</b>	Technology: Machinery & tooling Education & training Pricing Workshop		Functional & decorative hardware	<b>Closing:</b> 12/5 <b>Material due:</b> 12/10
<b>February</b> <b>RED BOOK®</b>	Best practices in all facets of woodworking manufacturing	<b>KBIS</b> Feb. 17-19	Featured products from all market segments	<b>Closing:</b> 1/7 <b>Material due:</b> 1/12
<b>March</b>	Automation case history <b>Exclusive report:</b> Cabinet trends CPA Design Portfolio		Panel processing	<b>Closing:</b> 2/5 <b>Material due:</b> 2/10
<b>April</b>	 <b>Exclusive report:</b> FDMC 300 FDMC 300 case history Case history: Growing a small shop	<b>CPA</b> Apr. 12-15 <b>KCMA</b> Apr. 21-23	Software	<b>Closing:</b> 3/5 <b>Material due:</b> 3/10
<b>May</b>	Architectural millwork case history Outsourcing case history Finishing equipment update	<b>WIC</b> May 5-7	Dust collection	<b>Closing:</b> 4/6 <b>Material due:</b> 4/10
<b>June</b>	Custom furniture case history Robotics update Pricing Workshop		Tooling for CNC	<b>Closing:</b> 5/5 <b>Material due:</b> 5/11
<b>IWF Pre-Show Planner</b>	A comprehensive show preview including the floor map, complete exhibitor list, show schedule and seminar slate  Polybagged with June + distributed digitally in June and July	<b>IWF</b> 8/25 - 8/28	Show products	<b>Closing:</b> 5/12 <b>Material due:</b> 5/15





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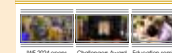
2026 Editorial Calendar

\* Topics subject to change

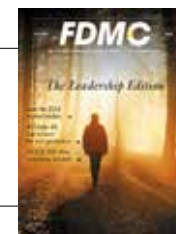
	Editorial Topics	Show Focus	Product Focus	Closing/Material Dates
July	IWF show issue w/new exhibitor features Material handling update Cabinetry case history	<b>Closets Conference &amp; Expo/Wood P Florida</b> Jun. 30 - Jul. 2	Show products	<b>Closing:</b> 6/5 <b>Material due:</b> 6/10
IWF Show Dailies	Official Show Daily distributed during IWF and includes news and happenings at the show			<b>Closing:</b> 6/26 <b>Material due:</b> 6/29
August	Manufacturing case history Finishing materials update Wood technology	<b>IWF</b> Aug. 25-28	Saw blades & accessories	<b>Closing:</b> 7/6 <b>Material due:</b> 7/10
September	Veneer & veneering IWF Challenger Award winners Case history: Multi-family		Doors & drawers	<b>Closing:</b> 8/5 <b>Material due:</b> 8/10
October Leadership Issue	Market Leaders 40 Under 40 FDMC 300 Top 10	<b>WPE Lancaster</b> <b>CMA</b>	Decorative surfaces & edgebanding	<b>Closing:</b> 9/8 <b>Material due:</b> 9/10
November	Cabinet manufacturer case history Sanding technology update Pricing Workshop	<b>NBMDA</b> Nov. 3-5	Wood waste management	<b>Closing:</b> 10/5 <b>Material due:</b> 10/12
December	<b>Exclusive</b> Woodworking Almanac & Industry Forecast for 2027		Editor's picks of Top Products of 2026	<b>Closing:</b> 11/5 <b>Material due:</b> 11/10



FIRST EDITION



WoodworkingNetwork





2026 Print Rates



**Cancellations**

Print cancellations cannot be accepted after the 1st of the month preceding issue date. If new ad material is not received by closing date, publisher reserves the right to bill for space ordered and repeat a previous ad of same size.

**Short Rates and Rebates**

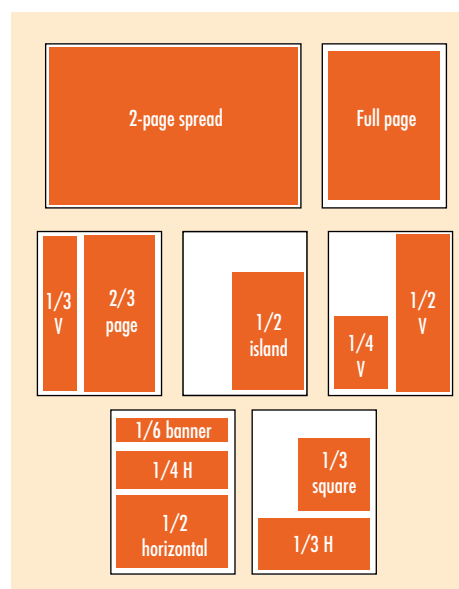
Unearned rates will be short-rated and additional earned frequencies will be rebated on the final insertion in any 12-month period.

Ad Unit	2026 PRINT ADVERTISING RATES		
	All rates are gross and include 4-color		
	1X	6X	12X
Spread (2 facing pages)	\$13,605	\$12,665	\$11,745
Full page	\$9,225	\$8,465	\$7,795
<b>*NO BLEED ON FRACTIONAL ADS*</b>			
2/3 page	\$6,535	\$6,155	\$5,745
1/2 Page Island	\$6,105	\$5,765	\$5,415
1/2 Page Horizontal	\$5,585	\$5,255	\$5,075
1/2 Page Vertical			
1/3 Page Horizontal	\$3,895	\$3,695	\$3,555
1/3 Page Square			
1/3 Page Vertical			
1/4 Page Horizontal	\$2,875	\$2,705	\$2,535
1/4 Page Vertical			
1/6 Page Banner	\$2,525	\$2,355	\$2,185

Ad Unit Column = 2 3/16" wide	2026 CLASSIFIED AD RATES		
	Rates are net per insertion		
	1X	6X	12X
1" x 1 column	\$405	\$375	\$325
2" x 1 column	\$525	\$505	\$485
3" x 1 column	\$625	\$555	\$525
4" x 1 column	\$735	\$685	\$645
5" x 1 column	\$815	\$765	\$685
6" x 1 column	\$885	\$855	\$815

**Ad Closing Dates for 2026**

	Ad Sales
January	12/5/25
February   Red Book	1/7/26
March	2/5/26
April	3/5/26
May	4/6/26
June	5/5/26
IWF Preshow Planner	5/12/26
July	6/5/26
IWF Show Dailies	6/26/26
August	7/6/26
September	8/5/26
October	9/8/26
November	10/5/26
December	11/5/26





2026 Print Specs



Ad Unit (showing bleed dimensions)	Standard Dimensions width x depth		Bleed Dimensions
	Inches	Millimeters	
Spread (2 facing pages)	16 x 10.75 (see dimensions for live area and trim)	388 x 254	Bleed = 16 x 10.75; Live area = 14.75 x 10
Full page	8.125 x 10.75 (see dimensions for live area and trim)	188 x 254	Bleed = 8.125 x 10.75 Live area = 7.375 x 10 Trim = 7.875 x 10.5
2/3 page	4.5 x 10	114 x 254	No bleed available on fractional ads.
1/2 Page Island	4.5 x 7.5	114 x 191	
1/2 Page Horizontal	7.375 x 4.625	188 x 117	
1/2 Page Vertical	3.375 x 10	85 x 254	
1/3 Page Horizontal	7.375 x 3.25	188 x 83	
1/3 Page Square	4.5 x 4.625	114 x 118	
1/3 Page Vertical	2.125 x 10	54 x 254	
1/4 Page Horizontal	7.375 x 2.625	188 x 60	
1/4 Page Vertical	3.375 x 4.625	85 x 118	
1/6 Page Banner	7.375 x 1.5	188 x 38	

Classified Ads (Column = 2 3/16" wide)		
1" x 1 column	2" x 1 column	3" x 1 column
4" x 1 column	5" x 1 column	6" x 1 column

Material Due Dates for 2026	
	Ad Sales
January	12/10/25
February   Red Book	1/12/26
March	2/10/26
April	3/10/26
May	4/10/26
June	5/11/26
IWF Preshow Planner	5/15/26
July	6/10/26
IWF Show Dailies	6/29/26
August	7/10/26
September	8/10/26
October	9/10/26
November	10/12/26
December	11/10/26

Art Requirements

- Keep all live area material 0.25" (13mm) away from edges (page trim size 7.875" x 10.5" or 200mm x 267mm).
- All images MUST be at least 300 dpi.
- Convert files to process colors (CMYK). Pantone and spot colors will be converted and may cause a color shift.
- Print file modifications: If supplied digital files require additional work, charges over \$100 will be billed to the advertiser.
- Proofs are preferred, but MUST be supplied with all color critical ads. Progressive proofs, matchprints, Cromalins, etc. are acceptable. Identify "For Position Only" by clearly labeling.

- Please provide ad materials in one of the following preferred file types: .JPEG, .PNG, .EPS, .PDF (PDF/x-1a or distilled with Press Quality job settings). All full-page non-PDF files must include bleed. We cannot accept files from the following programs: Microsoft Word, Microsoft Publisher or Power Point, Crude paint programs (Paint or MacPaint), Spreadsheet database (i.e. Excel), Canva.

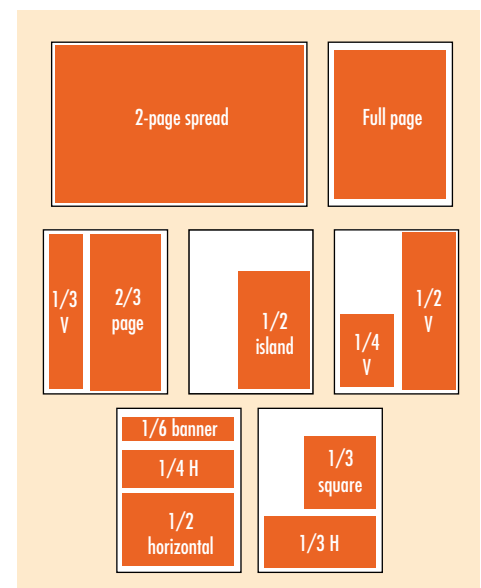
**Cancellations:** Print cancellations cannot be accepted after the 1st of the month preceding issue date. If new ad material is not received by closing date, publisher reserves the right to bill for space ordered and repeat a previous ad of same size.

Acceptable Media

Email (8Mb limit) or cloud file sharing service (e.g., Dropbox, Google Drive, etc.)

SEND AD FILES TO:

Email: ads@ccimedia.net or gail.utt@woodworkingnetwork.com



# Closets & Organized Storage

Inspiration for Designers & Fabricators



**Closets & Organized Storage** is the only publication in existence fully dedicated to the

- design,
- fabrication,
- sales,
- and installation

of closets, garage, and organized storage solutions. It has defined an industry, delivering information and design inspiration that can't be found elsewhere!

**Closets & Organized Storage** is the trusted source for 26,000+ closet and home storage professionals.

- 100% requested by all subscribers.
- The majority of the subscribers request a print copy - 71%.
- Six issues per year exclusively designed and engineered for this growing niche industry.

## Closets & Organized Storage Audience: 26,768\*



Reach the buyers in this niche market

**91%**  
have purchasing or recommending authority

### Working across several business sectors



\*All figures are individual subscribers' data | Closets & Organized Storage, July/August 2025

**Departments** (reoccurring columns in every issue):

- **Editor's Note** — Editorial perspective & insights
- **Designer Notebook** — Project showcase & product sourcing
- **Install Insights** (New for 2026) — Installation tips, tools & best practices
- **Front Office** — Marketing, sales & business tips
- **ASID** — Design perspectives from ASID
- **ACSP** — Industry expertise from ACSP

## 2026 Editorial Calendar

\* Topics subject to change

### Editorial Features

### Management

### Product Focus

### Closing/Material Dates

**January/  
February**

**Designing for Multigenerational Living**

Explore how closet and storage designers are addressing the growing demand for multigenerational households—blending function, accessibility, and style to suit multiple age groups and lifestyles under one roof.

**Show Preview:** KBIS/IBS, February 2026

**Professional Development & Certification for Closet Professionals**

Continuing education, specialized certifications, and skill development are extremely important in a rapidly evolving and growing market. This guide will help professionals navigate available resources to stay competitive and knowledgeable.

**Lighting Solutions**

A deep dive into integrated lighting for closets, garages, laundry rooms, and display systems—highlighting energy-efficient, smart, and motion-activated innovations.

**Closing:** 12/12  
**Material due:** 12/18



**March/  
April**

**State of the Industry 2026: Design Trends**

Our annual trend forecast covering materials, colors, finishes, accessories, and technologies shaping the market.

**Smart & Connected Closets**

Explore how cutting-edge technology, from AI-powered wardrobe management to Augmented Reality (AR) design tools, is revolutionizing closet space optimization and design. This feature will cover how digital solutions can enhance user experience, simplify organization, and integrate seamlessly with modern smart homes.

**Show Preview:** Milan Design Week & EuroCucina, April 2026

**Show Preview:** ICFF, May 2026

**Show Preview:** interzum, June 2026

**Sourcing: Materials, Durability & Sustainability**

A comprehensive guide to selecting high-quality, durable, and sustainable materials and finishes. This piece will focus on meeting client expectations, adhering to industry standards, and making informed choices that ensure longevity and value.

**Panel & Surface Materials**

An updated look at melamine, laminates, wood veneers, high-gloss finishes, textured panels, and eco-friendly substrates.

**Closing:** 2/20  
**Material due:** 2/26



**May/  
June**

**Luxury & Bespoke Closet Experiences**

Create truly high-end, luxurious closet environments with premium elements like natural stone surfaces, bespoke furnishings, detailed plaster moldings, boutique-style display aesthetics, and sophisticated hardware. This article will explore how to elevate a closet from a storage space to a personal sanctuary.

**Show Preview:** Closets Conference & Expo/Wood Pro Expo Florida, June 30 - July 1, 2026

**Show Preview:** IWF, August 2026

**Show Preview:** NeoCon, June 2026

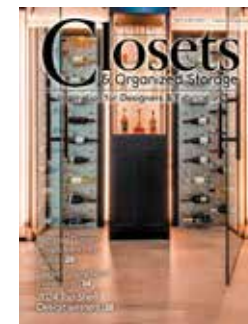
**Profiting from Partnerships: Collaborating with Designers, Builders, Organizers & Influencers**

Tips on establishing strategic partnerships that boost exposure, close sales, and build your brand in the market.

**Design & CAD Software**

Overview of the latest closet and cabinetry design platforms, 3D visualization tools, render engines, and integration software for shops and studios.

**Closing:** 4/24  
**Material due:** 4/29



**Closets Conference & Expo/Wood Pro Expo Florida 2026**  
Show Issue + Bonus Distribution

**Departments** (reoccurring columns in every issue):

- **Editor's Note** — Editorial perspective & insights
- **Designer Notebook** — Project showcase & product sourcing
- **Install Insights** (New for 2026) — Installation tips, tools & best practices
- **Front Office** — Marketing, sales & business tips
- **ASID** — Design perspectives from ASID
- **ACSP** — Industry expertise from ACSP

## 2026 Editorial Calendar

\* Topics subject to change

### Editorial Features

### Management

### Product Focus

### Closing/Material Dates

**July/  
August**

**Technology in the Shop & Showroom**

Examine the benefits of adopting automated technologies in closet component production and in the showroom. This piece will show how strategic investments can improve production speed, reduce costs, and expand customization capabilities, streamline workflows and enhance the client experience, providing a competitive edge.

**IWF Atlanta 2026**  
Show issue + Bonus  
Distribution

**Optimizing Workflow: From Concept to Completion**

How to streamline the entire project lifecycle, from initial client contact to final installation. This article will focus on leveraging software integration for precise construction drawings, automated bill of materials, and efficient client communication to enhance productivity and satisfaction.

**CNC Machinery & Tooling**

Highlighting modern machines and tools that boost precision, speed, and productivity

**Closing:** 6/19  
**Material due:** 6/26



**September/  
October**

**The Circular Economy of Closets**

This feature covers strategies for repurposing, recycling, and extending the lifecycle of closet materials and hardware, allowing businesses to explore opportunities to enhance their operations.

**Show Preview:** Design Chicago, October 2026  
**Show Preview:** Fall High Point Market, October 2026

**Managing Client Expectations & Project Timelines**

Tactics to set clear expectations, communicate proactively, and manage delays without damaging relationships.

**Closet & Cabinet Hardware**

Latest innovations in hinges, pulls, knobs, soft-close systems, drawer slides, and other essential hardware that improve functionality and elevate design.

**Closing:** 8/19  
**Material due:** 8/26



**November/  
December**

**State of the Industry 2027: Challenges & Opportunities**

Our annual industry report delivers key insights on economic trends, revenue outlook, workforce issues, and emerging growth opportunities to help businesses navigate challenges and plan for the year ahead.

**Multi-Functional Spaces**

We'll showcase creative designs that integrate home offices, dedicated dressing areas, fitness nooks, or even tranquil meditation spaces, providing multi-purpose solutions for maximizing small living footprints.

**Show Preview:** KBIS & IBS, February 2027

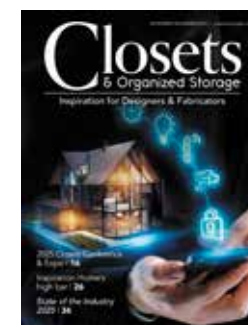
**Year-End Planning: Goal Setting & Strategic Planning for 2027**

Tips, tools, and frameworks to help business owners review performance, forecast growth, and align their team around priorities for the year ahead.

**Drawers & Accessories**

Drawer boxes, systems, pull-out hampers, valet rods, baskets, drawer organizers, jewelry trays, belt racks, shoe storage, and other must-haves to boost efficiency and personalization.

**Closing:** 10/16  
**Material due:** 10/23



# Closets & Organized Storage

Inspiration for Designers & Fabricators

## 2026 Print Rates



### Cancellations

Print cancellations cannot be accepted after the 1st of the month preceding issue date. If new ad material is not received by closing date, publisher reserves the right to bill for space ordered and repeat a previous ad of same size.

### Short Rates and Rebates

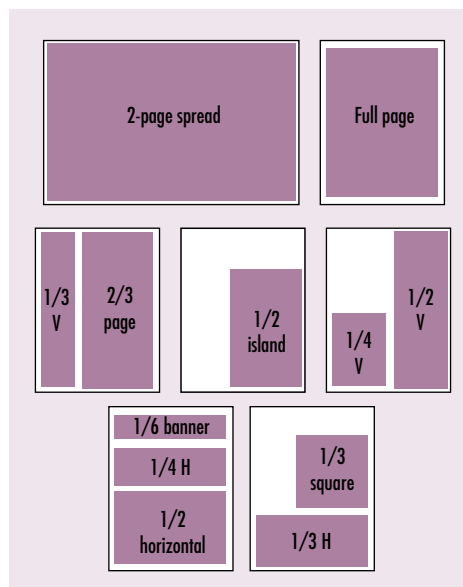
Unearned rates will be short-rated and additional earned frequencies will be rebated on the final insertion in any 12-month period.

Ad Unit	2026 PRINT ADVERTISING RATES	
	All rates are gross and include 4-color	
	1X	6X
Spread (2 facing pages)	\$12,250	\$10,165
Full page	\$6,875	\$5,805
<b>*NO BLEED ON FRACTIONAL ADS*</b>		
1/2 Page Island	\$4,355	\$3,755
1/2 Page Horizontal	\$4,185	\$3,615
1/2 Page Vertical		
1/3 Page Horizontal	\$2,575	\$2,385
1/3 Page Square		
1/3 Page Vertical		
1/4 Page Horizontal	\$2,095	\$1,915
1/4 Page Vertical		

Ad Unit	2026 CLASSIFIED AD RATES	
	Column = 2 3/16" wide	
	Rates are per insertion	
	1X	6X
1" x 1 column	\$405	\$375
2" x 1 column	\$525	\$505
3" x 1 column	\$625	\$555
4" x 1 column	\$735	\$695
5" x 1 column	\$815	\$765
6" x 1 column	\$885	\$855

## Closing Dates for 2026 Issues

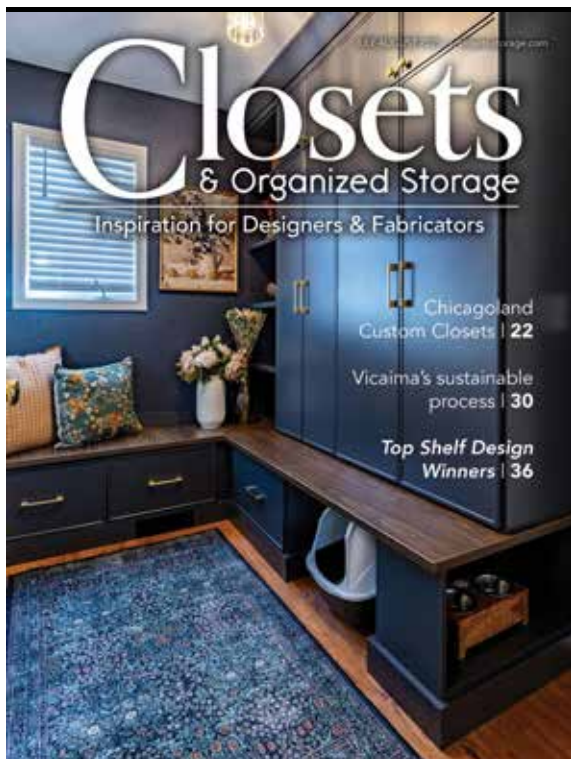
	Ad Sales
January/February	12/12/25
March/April	2/20/26
May/June	4/24/26
July/August	6/19/26
September/October	8/19/26
November/December	10/16/26



# Closets & Organized Storage

Inspiration for Designers & Fabricators

## 2026 Print Specs

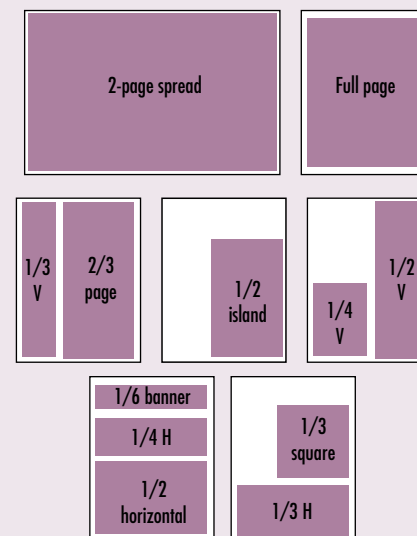


Ad Unit (showing bleed dimensions)	Standard Dimensions width x depth		Bleed Dimensions
	Inches	Millimeters	
<b>Spread</b> (2 facing pages)	16 x 10.75 (see dimensions for live area and trim)	388 x 254	Bleed = 16 x 10.75; Live area = 14.75 x 10
<b>Full page</b>	8.125 x 10.75 (see dimensions for live area and trim)	188 x 254	Bleed = 8.125 x 10.75 Live area = 7.375 x 10 Trim = 7.875 x 10.5
1/2 Page Island	4.5 x 7.5	114 x 191	<b>No bleed available on fractional ads.</b>
1/2 Page Horizontal	7.375 x 4.625	188 x 117	
1/2 Page Vertical	3.375 x 10	85 x 254	
1/3 Page Horizontal	7.375 x 3.25	188 x 83	
1/3 Page Square	4.5 x 4.625	114 x 118	
1/3 Page Vertical	2.125 x 10	54 x 254	
1/4 Page Horizontal	7.375 x 2.625	188 x 60	
1/4 Page Vertical	3.375 x 4.625	85 x 118	

Classified Ads (Column = 2 3/16" wide)		
1" x 1 column	2" x 1 column	3" x 1 column
4" x 1 column	5" x 1 column	6" x 1 column

## Material Due Dates for 2026

	Ad Sales
January/February	12/18/25
March/April	2/26/26
May/June	4/30/26
July/August	6/26/26
September/October	8/26/26
November/December	10/23/26



### Art Requirements

- Keep all live area material 0.25" (13mm) away from edges (page trim size 7.875" x 10.5" or 200mm x 267mm).
- All images MUST be at least 300 dpi.
- Convert files to process colors (CMYK). Pantone and spot colors will be converted and may cause a color shift.
- Print file modifications: If supplied digital files require additional work, charges over \$100 will be billed to the advertiser.
- Proofs are preferred, but MUST be supplied with all color critical ads. Progressive proofs, matchprints, Cromalins, etc. are acceptable. Identify "For Position Only" by clearly labeling.

- Please provide ad materials in one of the following preferred file types: .JPEG, .PNG, .EPS, .PDF (PDF/x-1a or distilled with Press Quality job settings). All full-page non-PDF files must include bleed. We cannot accept files from the following programs: Microsoft Word, Microsoft Publisher or Power Point, Crude paint programs (Paint or MacPaint), Spreadsheet database (i.e. Excel), Canva.

**Cancellations:** Print cancellations cannot be accepted after the 1st of the month preceding issue date. If new ad material is not received by closing date, publisher reserves the right to bill for space ordered and repeat a previous ad of same size.

### Acceptable Media

Email (8Mb limit) or cloud file sharing service (e.g., Dropbox, Google Drive, etc.)

### SEND AD FILES TO:

Email: ads@ccimedia.net or gail.utt@woodworkingnetwork.com



## Digital – the wise choice to generate immediate response

With a variety of digital offerings available, **Woodworking Network** can help you achieve the brand success you desire.



WoodworkingNetwork.com Website Banners w/ Retargeting Extension			
Your banner is served on WoodworkingNetwork.com plus includes retargeting to follow the audience with your ad as they browse sites on the Google Display Network.			
Ad	Unit	Dimensions	Rate* (cpm)
1	Leaderboard	970w x 90h (320x50 mobile)	\$125
2	Medium Rectangle 1, 2, & 3	300w x 250h	\$125
3	Half Page Banner	300w x 600h	\$125
4	Welcome Banner (pop-up ad)	300w x 250h	\$165

WoodworkingNetwork.com Website Advertising			
Ad	Unit	Dimensions	Rate* (cpm)
5	Inline Ad	300x250 image, text ad link, 7 word headline, 50 word body copy	\$165
1-5	Road Block - Block all the ad spots for one day	Multiple ad sizes	\$255
2, 3	In-Banner Video Ad	300w x 250h or 300w x 600h	\$125

\* There is a minimum number of 10,000 impressions required for all web ad campaigns

## Website Advertising

Drive traffic to your site. WoodworkingNetwork.com is a powerhouse for your brand message and will drive the right kind of traffic to your site.

### Website Banners with Retargeting Extension

All banner ads served on WoodworkingNetwork.com include retargeting, displaying your banner ad to people who have previously visited WoodworkingNetwork.com as they browse sites on the Google Display Network.

## Red Book Showroom Enhanced Listing

An enhanced listing provides the ability to customize your listing with your company logo, company information, photos, documents and videos. Extra exposure is included via our Showroom, a slideshow listing of suppliers who have purchased an Enhanced Listing, drawing attention to those listed companies first. Your listing is also published in the Annual Red Book Resource Guide published in February and mailed and emailed to our audience of 65,000+.



- Start your enhanced listing at any time. Your listing will run for 12 consecutive months from time of posting.
- Hosted on WoodworkingNetwork.com with an average of over 350,000 views per month.
- We drive buyers to the Showroom via website ads and ads in the weekly Red Book Alert e-newsletter that deploys to our database of 23,000+.
- Your products will be on display in a number of Red Book Alert e-newsletters throughout your 12-month program.

**Showroom Listing: \$2,500**

## Webinar Sponsorship

Co-brand a Webinar with us and reach our audience of professional woodworkers, cabinet makers, furniture manufacturers, home organization and closet companies looking for best practices and ways to improve efficiency and productivity in their shops. Choose the option that works best for you; sponsor a WWN Produced Webinar or bring your developed content to us to produce and host. Either way, leave the Webinar



production work to us.

**Produced Webinar: \$2,755 per webinar**

**Hosted Webinar: \$6,595 per webinar**

## Sponsored Social Campaigns

Reach our audience on Facebook and Instagram. With a sponsored campaign, you have large scale reach to potential customers where they are on the web, helping to drive sales activity and generate leads.

Campaigns can be customized further to maximize your reach, including specific audience selects based on location, age, gender, etc.

**Base campaign: \$3,855 per campaign**



## Podcast Sponsorship



Podcasts are one of the fastest growing content formats today. The **Woodworking Network** audience tunes in regularly to listen to editor Will Sampson discuss everything from bidding and estimating costs, technology, customer service, and best practices. This evergreen content is ideal for industry marketers looking to make an impression with **Woodworking Network's** dedicated audience. Podcast Sponsorship is an excellent branding opportunity to reach

the professional woodworker as they tune in from their computer or outside of the business on their mobile device.

More than 45k podcast downloads/listens to date with an average of 1,000 per month and growing.

**1X: \$3,465    3X: \$3,345    6X: \$3,115    12X: \$2,755    24X: \$1,655**

## Newsletters

Our wide selection of newsletters gives you options for reaching the professional woodworker. Each e-newsletter possesses brand strength among our audience, displaying exceptional open rates, high readership, and measurable engagement. Consider the benefits of your message embedded into one of the **Woodworking Network's** newsletters.



### Daily Brief

Our daily newsletter filled with the latest woodworking business and technology news affecting the wood manufacturing industry.

Delivered daily, Monday – Saturday at 6am CDT  
 Audience: 28,000+  
 Averages 31.4% open rate

**Inline Ad: \$955 per send**  
**Leaderboard Ad: \$1,285 per send or \$6,875 weekly (6 times)**  
**Video: \$1,175 per send or \$5,505 weekly (6 times)**



### Closets & Organized Storage

This newsletter is delivered to closets, garage & storage professionals to keep them informed on this niche market.

Delivers every Thursday, 10am CDT  
 Audience: 16,000+  
 Averages 30.1% open rate

**Inline Ad: \$955 per send**



### Red Book Alert

Spotlight on new product technology and services which guarantees qualified opens.

Delivers every Wednesday at 9am CDT  
 Audience: 23,000+  
 Averages 28.6% open rate

**Inline Ad: \$955 per send**

[View the schedule](#)



### Week in Review

Week in Review is a recap of the best of the previous week's Daily Brief news coverage.

Delivers weekly on Sundays  
 Audience: 21,000+  
 Averages 30.1% open rate

**Inline Ad: \$955 per send**



### WMS Canadian News

We keep our audience informed as breaking industry events occur.

Audience: 12,000+  
 Averages 27% open rate

**Inline Ad: \$955 per send**



### Breaking News

We keep our audience informed as breaking industry events occur.

Audience: 28,000+  
 Averages 29.4% open rate

**Exclusive Opportunity: \$1,165 per send**

## Product Showcase Newsletters

If your objective is to generate leads, this is the perfect opportunity. Our Product Showcase Newsletters are designed to deliver products, supplies, equipment and machinery options to professional woodworkers, cabinet makers, furniture manufacturers, home organization and closet companies. Each newsletter targets our most engaged audience, including those that have opened 3 or more **Woodworking Network** emails in the past 120 days. This is the ideal option to magnify your products in the eyes of the buyers when they are considering purchases.

### Woodworking Network Showcase



Averages 42.1% open rate

**\*Lead-generator\***

Delivering the latest in wood machinery and supplies to 28,000+ woodworking professionals.

**Inline Ad: \$2,395**

Schedule

January 30	July 31
February 27	August 28
March 27	September 25
April 24	October 30
May 29	November 20
June 26	December 18

### Closets Showcase



Averages 42% open rate

**\*Lead-generator\***

More than 12,000 closets and organization professionals need your products and look to the Closets Showcase to deliver.

**Inline Ad: \$1,665**

Schedule

April 14	August 18
June 16	October 13

### CNC Insider



Averages 48.7% open rate

**\*Lead-generator\***

CNC focused case studies, products, and content delivered to 29,000+ precision woodworkers.

**Inline Ad: \$2,395**

Schedule

January 8	July 9
March 12	September 10
May 14	November 12

## Email Marketing

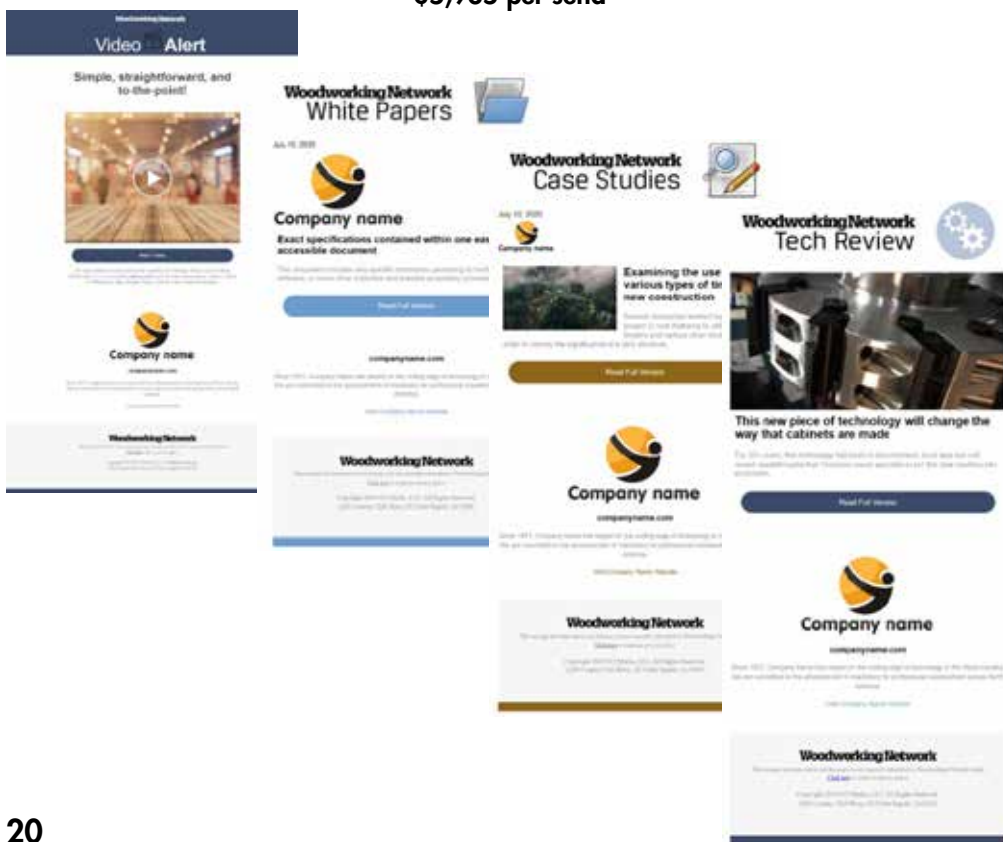
Leverage the **Woodworking Network** database to send your exclusive message to our audience of qualified woodworking professionals, your customers.

### Templated Email

Our designed templates make it turn-key for you to deliver an exclusive email to our audience. It's simple. You provide the required elements and we do the rest to set-up and deliver your email to 30,000+ professional woodworkers, cabinet makers, furniture manufacturers, home organization and closet companies.

Promote your video, case study, white paper, or tech review using our pre-designed email templates.

**\$5,935 per send**



### Custom Email

Go completely custom and deploy your own creative to the right audience. Target your message to a specific segment of our database by narrowing in on personal demographics or geo selections. Or choose to send to the full list. Either option delivers your personal message to the audience you wish to reach.

**\$6,475 per send for full list of 38,000 qualified woodworkers.**

Or you pick the list by choosing demographics and/or geo selects, \$500 set-up charge, 10,000 minimum at \$205/1,000



### Lead Nurturing/Trigger Campaign

Add a nurturing campaign to your email marketing efforts. There is no better way to grow your sales pipeline and increase lead volume quickly. Avoid wasting valuable time calling contacts that don't have the budget or need your product. Engage your target audience with relevant information and take them from prospects to buyers.

**\$5,935 per send**

# Woodworking Network

## 2026 Digital Rates

\*All Rates are Net

WoodworkingNetwork.com Website Banners w/ Retargeting Extension			
Your banner is served on WoodworkingNetwork.com plus includes retargeting to follow the audience with your ad as they browse sites on the Google Display Network.			
Ad	Unit	Dimensions	Rate* (cpm)
1	Leaderboard	970w x 90h (320x50 mobile)	\$125
2	Medium Rectangle 1, 2, & 3	300w x 250h	\$125
3	Half Page Banner	300w x 600h	\$125
4	Welcome Banner (pop-up ad)	300w x 250h	\$165

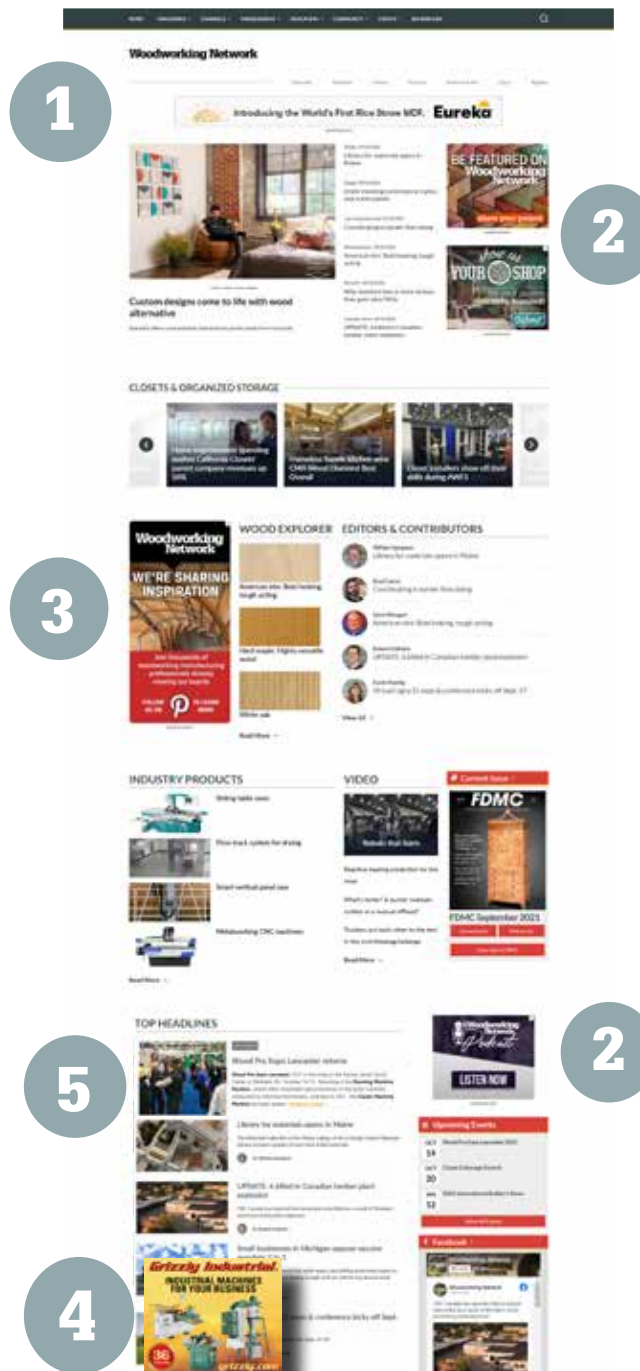
WoodworkingNetwork.com Website Advertising			
Ad	Unit	Dimensions	Rate* (cpm)
5	Inline Ad	300x250 image, text ad link, 7 word headline, 50 word body copy	\$165
1-5	Road Block - Block all the ad spots for one day	Multiple ad sizes	\$255
2, 3	In-Banner Video Ad	300w x 250h or 300w x 600h	\$125

\* There is a minimum number of 10,000 impressions required for all web ad campaigns.

### Cancellations

Digital cancellations must be received within 30 days of initial placement. Cancellations following 30 days after placement of order will be billed to the advertiser in full.

\*All Rates are Net



Webinar Sponsorship		
Produced Webinar	Exclusive content developed and produced by our editorial team	\$2,755 per webinar
Hosted Webinar	You supply the Webinar content and we do the complete Webinar production	\$6,595 per webinar

Red Book Online	
A showroom listing in the Red Book online database, includes logo, photos, company information and the ability to load videos and PDF files	\$1,505 per listing

Podcast Sponsorship (per podcast)				
Branding opportunity to sponsor the Woodworking Network Podcast	1X:	\$3,465	\$3,345	
	6X:	\$3,115		
	12X:	\$2,755	24X:	\$1,655

Sponsored Social Campaigns	
Your branded campaign on Facebook and Instagram with reach to the Woodworking Network audience.	\$3,855 per campaign

Woodworking Network Site Database	
Full database or demo/geo selects for 0.15 per site. (\$5,000 min.)	\$11,605

Brand Voice	
Place your content on <a href="http://woodworkingnetwork.com">woodworkingnetwork.com</a> and we'll drive traffic to it.	\$5,455

# Woodworking Network

## 2026 Digital Rates

\*All Rates are Net



Newsletters	Frequency	Ad Unit	Rate per send
1	Daily Brief	Daily, Monday-Saturday at 6 am CDT	<b>Leaderboard Ad</b> • 728x90 banner ad • URL \$1,285 per send -OR- \$6,875 weekly (6 times)
			<b>Video</b> • 728 x Variable Height pixel image plus video • URL \$1,175 per send -OR- \$5,505 weekly (6 times)
			<b>Inline Ad</b> • High-res image (300 dpi) • Headline (7 words max) • Body text, 50 words max • URL \$955
2	Week in Review	Weekly, Sundays at 3 pm CDT	<b>Inline Ad</b> • High-res image (300 dpi) • Headline (7 words max) • Body text, 50 words max (Red Book only: 70 words max) • URL \$955  \$1,165
3	Red Book	Weekly, Wednesday at 10 am CDT	
4	Closets & Organized Storage	Weekly, Thursday at 10 am CDT	
5	WMS Canadian News	Every other week	
6	Breaking News	As needed, exclusive	

Product Showcase Newsletters (includes leads)	Frequency	Ad Unit	Rate per send
7	Woodworking Network Showcase	Monthly, last Friday of the month	<b>Text Ad</b> • High-res image (300 dpi) • Headline (7 words max) • Body text (50-70 words max) • URL \$2,395
8	Closets Showcase	Four times a year	\$1,665
9	CNC Insider	Six times a year	\$2,395

Email Marketing		Rate per send
Video Alert	Exclusive opportunity to promote your video, case study, white paper, or tech review using our pre-designed email templates	\$5,935
Case Studies		
Tech Review		
White Paper		
Custom	Deploy your custom message to the right audience	\$6,475 per send for full list of 39,000 qualified woodworkers. Or you pick the list by choosing demographics and/or geo selects, \$500 set-up charge, 10,000 minimum at \$205/1,000 addresses
Lead Nurturing/Trigger	Add a nurturing campaign to generate leads	\$5,935

\*All Rates are Net

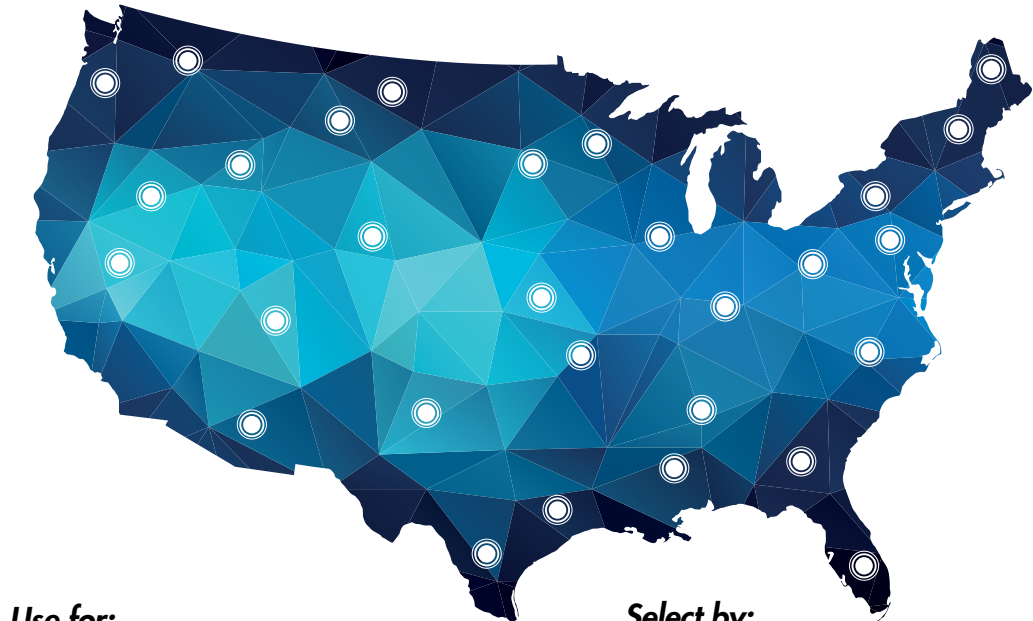
# DATA



Up-to-date data, giving you access to more than 255,000 subscribers to our various products at more than 173,000 locations.

At **Woodworking Network**, we maintain the world's largest, most up-to-date repository of people and businesses who design and manufacture:

- cabinetry
- millwork
- furniture
- store fixtures
- closets
- wood-based substrates



### **Use for:**

- Sales territory planning
- Distribution engagement
- Targeted promotions
- Market share calculation
- Data cleansing
- Data verification

### **Select by:**

- Primary end product produced
- Number of employees
- Number of sites by primary business
- **FDMC 300**
- Engagement score
- Title/Job function
- Site/Location/Geography
- FDMC300 ranking
- Engagement score
- ... and more!

Select by the product channels our audience chooses to receive from the **Woodworking Network**.

Product Channels

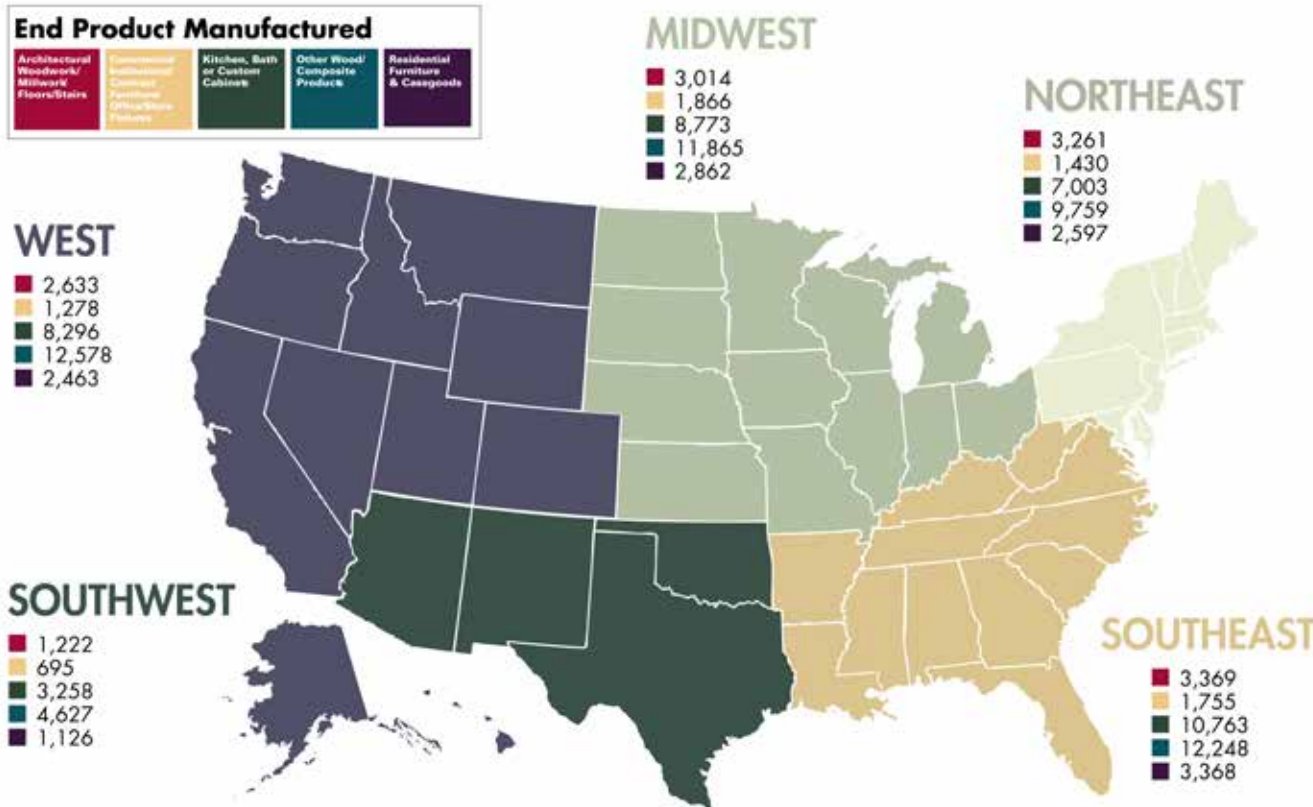


FDMC Magazine	65,363	14,971	19,190	19,461	17,886	7,797
Closets & Organized Storage Magazine	14,971	26,768	6,749	7,999	7,723	10,333
Week in Review e-Newsletter	19,190	6,749	24,363	20,448	19,786	8,155
Daily Brief e-Newsletter	19,461	7,999	20,448	31,117	20,785	10,893
Red Book e-Newsletter	17,886	7,723	19,786	20,785	24,879	10,290
Closets & Organized Storage e-Newsletter	7,797	10,333	8,155	10,893	10,290	16,816

Source: Counts are based on individual subscribers' data as of August 2025.

DATA

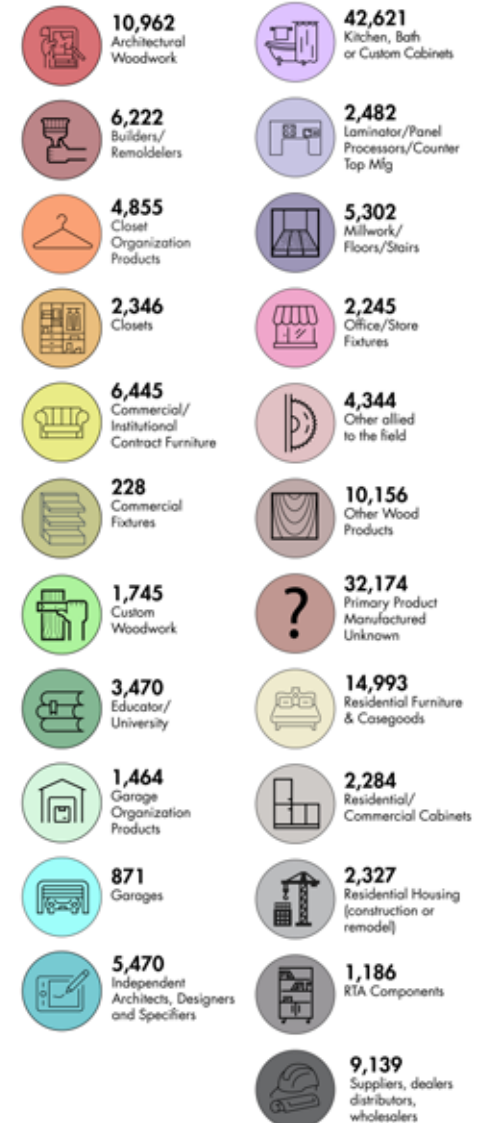
Segment by region and by end product manufactured.  
Further segmentation can be achieved by drilling down to specific states in your target reach.



Reach our audience in the business sectors most important to helping you achieve your marketing goals.

Number of sites by Primary Business  
**Grand Total: 173,331**

Source: Primary Business is based on [company] site data as of August 2025.



We're ready to put our powerful **Woodworking Network Data Center** to work for you.

Contact your Media Integration Manager today. They can demo our PowerBI platform of data to help you build your custom target to the **Woodworking Network** audience.

**Woodworking Network** Data Center reports are delivered to you in an Excel file so you can easily embed the data into the mapping software of your choice.

**Rate: \$11,605** for the full Woodworking Network Site Database

Demo/Geo sorts are 15 cents/site with a \$5,000 minimum

# EVENTS



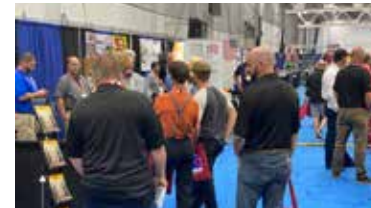
## The Power of Connection and Community

Events are powerful tools for positioning your brand and finding new prospects. As an exhibitor or sponsor, you gain increased visibility and a relevant platform to:

- promote products, services, and capabilities,
- meet face-to-face with clients and future customers,
- and establish your presence and leadership in the industry.

In fact, the majority (87%\*) of B2B marketers say in-person events are a critical component to their company's success.

SOURCE: \* Bizzabo



There are several ways to participate in an event but before you commit, consider the reasons why business people attend events:

### The top reasons individuals choose to attend events

*\*As reported by Meetings Imagined*



## 91%\*

#### Education

Most attendees want to take away learning points they can apply to their business.



## 75%\*

#### Networking Opportunities

They want to make new connections, especially true of millennials.

Above and beyond, the **#1 reason** woodworkers attend **Woodworking Network** Events is to find new products.



Where design meets manufacturing: Closets Conference & Expo co-located with Wood Pro Expo brings together two professional woodworking events in one great location!

Closets Conference & Expo is the largest North American event to connect you with professionals in design, manufacturing and installation of closets, cabinets and home storage solutions. Wood Pro Expo is a regional marketplace for professional woodworkers, providing them with a showcase of top industry brands in equipment, hardware, software, materials and services. It is the event for technology, supplies and education, and a meeting place for inspiration and community.

This single event brings all your best customers and potential customers together in one location, combing the trade show floor for new products, components and machinery. Exhibiting at the co-located expo saves you a great deal of time prospecting and finding the right buyers. Let us bring them to you in the aisles of Closets Expo and Wood Pro Expo, all in one place, at one time.



To reserve booth space, advertising or sponsorship opportunities, please contact:  
Tom Davies, Exhibit Sales Manager  
tom.davies@woodworkingnetwork.com | 319-853-9790

Visit the Closets event site

Visit the WPE event site



## A regional marketplace for woodworking professionals

Located in the iconic heart of woodworking country, Wood Pro Expo Lancaster is the only professional woodworking event to serve the Northeast and Mid-Atlantic regions. Woodworking professionals involved in many sectors of wood manufacturing flock to the event every year, including:

- furniture,
- millwork,
- storage solutions,
- cabinets,
- fixtures,
- and other wood products

Exhibitors can expect strong participation from not only Pennsylvania, but the woodworking base from the surrounding states. It's an exceptional opportunity to cash in by meeting cabinet makers, custom woodworkers, and other wood product manufacturers from the region. Wood Pro Expo Lancaster's two-day event includes not only a boom-ing expo hall, but educational features such as the Running Machinery Program, classroom sessions and keynotes.

### By The Numbers Wood Pro Expo

What is your purchasing influence at your company for machinery and supplies?

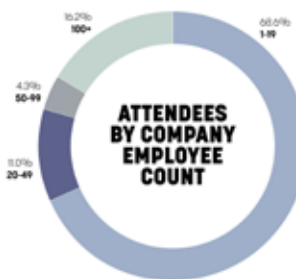
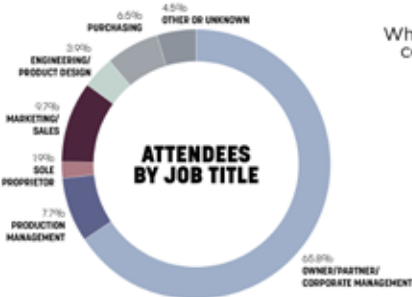
**77.6%**  
Final Decision Maker

**18.4 %**  
Specify or Recommend

**3.9%**  
No influence

#### ATTENDEES BY PRIMARY BUSINESS

Residential & Commercial Cabinets	44.3%
Commercial/Institutional and Residential Furniture	17.2%
Custom Woodwork & Other Wood Products	9.0%
Architectural Woodworking & Millwork	8.1%
Supplier/Woodworking Machinery	5.0%
Building Contractor/Remodeler	4.5%
Dealers/Dist/Wholesalers	3.6%
Laminator/Panel Processor/Counter Tops	3.2%
Education/University	2.3%
Architect/Designer/Specifier	1.4%
Closet & Garage Organization	1.4%



#### Top 3 reasons why attendees come to Wood Pro Expo

- #1 - Looking for new products
- #2 - Evaluate and compare products for future purchase
- #3 - Looking for specific products

**96%**  
of Wood Pro Expo attendees are involved in the purchasing process!

Visit the WPE event site

To reserve booth space, advertising or sponsorship opportunities, please contact:  
Tim Fixmer  
tim.fixmer@ccimedia.net | 414-807-3540



**Woodworking Network** will offer these sponsorship and advertising opportunities to help exhibitors reach attendees and stand out in the crowd at IWF.



IWF 2024 Pre-Show Planner



### IWF Official Pre-Show Planner

Drive traffic to your booth with this comprehensive show preview including a floor map, the complete exhibitor list, show schedule and seminar slate. Polybagged and distributed with **FDMC** June, delivered with the **FDMC** June and July digital issues, and distributed to the IWF pre-registration list. The pre-show planner is worth the investment and is sure to deliver results for you in 2026.

**Ad Closing:** 5/12/26  
**Materials Due:** 5/15/26

Refer to standard pricing

### PREVIEW ISSUES AND SHOW DISTRIBUTION



#### Closets & Organized Storage

**May/June**  
 The May/June issue will include a preview of IWF and what to expect at the show.

**Ad Closing:** 4/24/26  
**Materials Due:** 4/29/26

**July/August**  
 The IWF show issue that includes bonus distribution at IWF.

**Ad Closing:** 6/19/26  
**Materials Due:** 6/26/26



#### FDMC

**July**  
 Issue includes show floor updates, exhibitor list and a focus on show products. This issue will also be distributed on the show floor.

**Ad Closing:** 6/5/26  
**Materials Due:** 6/10/26



## TRAFFIC DRIVERS: Draw attention to your booth at IWF



### IWF Official Show Dailies

The only official show daily distributed to all attendees during IWF at the entrances of the Georgia World Congress Center and at the registration desk. This comprehensive guide includes the world's largest IWF floor plan with advertisers highlighted plus up-to-date show happenings and things to do after hours, making it a well-received guide for attendees.

Unlock valuable discounts on your Show Daily advertising with the Traffic Booster Plan. Place ads in upcoming issues and earn incremental discounts that stretch your marketing budget while amplifying your visibility at IWF.

- Spread:** \$5,285 for both issues
- Full page:** \$2,785 for both issues
- Standard Half Page:** no islands \$1,385 for both issues
- Ad Closing:** 6/26/26
- Materials Due:** 6/29/26



### IWF Fair Booth Video

A 3-5 min. video shoot at your booth with a **Woodworking Network** interviewer that promotes your key marketing messages and allows for the demonstration of featured product(s). Your edited video will be distributed electronically to the entire **Woodworking Network** audience shortly after IWF concludes, and also be featured on **Woodworking Network** social channels, in the Daily Brief newsletter, and made available as shareable content on WoodworkingNetwork.com.

**Video:** \$4,135



### Product Sneak Peek—IWF Edition

Build anticipation for your product offerings in advance of the show. For 6 weeks leading up to IWF, we'll deliver Sneak Peek emails dedicated to showcasing exhibitors and their products to our **Woodworking Network** subscribers. This text ad opportunity includes your product image, a headline and 50 words of body copy, including your booth number at the show.

**Inline ads:** \$965

## Co-branding/sponsorship opportunities

**Woodworking Network** honors a variety of engaged readers throughout the year by recognizing them with five great programs in addition to our annual pricing survey and annual forecast. Each of these programs is presented on the pages of **FDMC** and/or **Closets & Organized Storage** and garners high readership levels. Most importantly, they offer your company outstanding branding and sponsorship opportunities.



**Pricing Workshop** Triannual in 2026 (January, June, November)

**Sponsorship: \$4,405**

Known as the industry's only custom woodworking pricing tool and a favorite for the **FDMC** audience, the Pricing Workshop is a triannual feature in **FDMC**. Sponsorship recognition as part of the feature in the January, June, and November issues of **FDMC**, with prominent visibility both in print and online.



**Wood Industry 40 Under 40** February 2026

**Sponsorship: \$14,685**

The Wood Industry 40 Under 40 program honors the next generation of wood industry professionals who are making an impact at their jobs, in the community, and on wood products manufacturing in North America.

Includes acknowledgement at the **Woodworking Network** Leadership Reception at IWF and other **Woodworking Network** events involving 40 Under 40 Class of 2026 honorees, as well as recognition throughout the year when the 40 Under 40 is referenced in editorial coverage in print and online.



**Young Woodworking Pro** Early 2026 **Non-exclusive Sponsorship: \$12,500** **Exclusive Sponsorship: \$50,000**

The Young Woodworking Professionals competition recognizes outstanding projects and the young wood pros that create them. Includes your logo and linked URL included on the contest landing page on WoodworkingNetwork.com, in contest emails, and logo or sponsorship mention included on any marketing to promote the competition.



**FDMC 300** April 2026

**Sponsorship: \$4,405**

Ranking of the 300 largest cabinet, furniture, millwork, store fixture, office/contract and component producers in North America. This sponsorship includes recognition when the rankings are published in the April issue of **FDMC**, branding on **FDMC 300** landing page on WoodworkingNetwork.com and recognition throughout the year when **FDMC 300** is referenced in editorial coverage in print and online.



### Top Shelf Awards June 2026

**Sponsorship: \$5,250**

Popular, long-standing celebration held annually to honor designers for their creative closet and home organization designs. Investment includes sponsorship of the June awards reception during Closets Conference & Expo 2026, as well as engagement with finalists and winners. Your sponsorship also includes logo and linked URL included on the contest landing page on WoodworkingNetwork.com, in contest emails, and recognition when the Top Shelf Design Awards is referenced in editorial coverage in print and online.



### Market Leaders October 2026

**Sponsorship: \$4,405**

Recognizing an elite group of professionals in woodworking leadership for their influences, insights and strategies in business as well as working for the betterment of their respective industries and their communities. Sponsorship recognition included with publishing of recipients in the October **FDMC** Leadership Issue and recognition throughout the year when Market Leaders is referenced in editorial coverage in print and online.



### Almanac & Industry Forecast December 2026

**Sponsorship: \$4,405**

Published annually since 2014, the Almanac is packed with pages of detailed charts, data, and forecasting for the woodworking industry. It is a definite read for the 65,000+ readers looking for business intelligence for the coming year. The sponsorship includes recognition in the Almanac published in the December issue of **FDMC**, with prominent visibility both in print and online, as well as recognition throughout the year as the Almanac is referenced.

**Leave the creative work to us**

Expertise: Let the **Woodworking Network** assist you in tackling some of your creative marketing challenges. All copy and design services are performed by individuals with years of experience in marketing and selling to wood products manufacturers. Our team knows the woodworking industry inside and out. We understand the needs of professionals who manufacture furniture, cabinetry, millwork, store fixtures and all kinds of specialty wood products, and we understand how to hit their hot buttons.

Whether you are looking to generate leads, build brand awareness, or stimulate instantaneous response, we can assist you in selecting the right products to influence your targeted audience segments at just the right times throughout the year.

Services include:

- Creative copywriting
- Ad design and layout
- Digital and print advertising services

**There are no limits to creativity.**

If you can think it, you can dream it...we'll work to help you make it happen. If you have an idea for your brand but not sure how to get there, please contact your Media Integration Manager and let us put our creativity to work.



**Specifications**

The typical full-page or 1/2 page ad or series will take between 3-5 hours for our team to create, modify with your changes, and finalize. Because of our understanding of the industry, you are sure to get the results you seek.

**RATE:**  
\$250/hour

This cost will never have you paying for uptime for our creative staff to learn the industry or just how your products and services fit with our audience.

**Elements needed to start the process for a print ad series:**

- Company and brand logos in a high-resolution format (.eps, .ai, .png, or .tiff) with no background
- Access to high-res photos either in a zip file or on website
- Decision on ad sizes and frequency for campaign

# Woodworking Network



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