

Closets

Conference & Expo

For Designers & Fabricators of Organized Storage

WPE[®]

Wood Pro Expo

FLORIDA

ClosetsCon.com | WoodProExpoFlorida.com

JUNE 30- JULY 2
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EXHIBITOR PROSPECTUS

Conference: June 30

Expo: July 1-2

Palm Beach County Convention Center

Palm Beach, FL

A **Woodworking Network** Event
WoodworkingNetwork.com/events



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Closets Conference & Expo—the only national event for all closet and organized storage companies—and **Wood Pro Expo Florida**—the regional marketplace for woodworking professionals, will return to West Palm Beach, FL in 2026.

Located in affluent southern Florida,, the event has seen exceptional success attracting qualified buyers to the area. With growing interest in technology, trends, and education, 2026 promises an even larger turnout.

Two shows under one roof offers a unique opportunity to connect with professionals in home storage, cabinetry, and woodworking. These professionals include designers, installers, cabinet makers, custom woodworkers, and other wood product manufacturers.

Why exhibit?

- Present your products to a qualified audience in a targeted setting, with dedicated non-compete expo hours designed for meaningful connections.
- Strengthen brand visibility as attendees plan for upcoming projects and future purchases.
- Drive sales and build lasting relationships with key buyers and industry professionals.

**1,000
qualified
attendees
in 2023**

**More than
1,300
qualified
attendees
in 2025**



The perfect place to do business.

The Palm Beach County Convention Center, an architectural gem, is connected to the host hotel, Hilton West Palm Beach—just 8 minutes from the Palm Beach International Airport. Across the street, The Square offers dining, shopping, and nightlife, making it easy to relax and unwind when you're not doing business.



We connect you with qualified buyers!

We work hard behind the scenes to make sure you have a productive and profitable experience. Our expert marketing team leverages Woodworking Network's powerful database—using print, email, social media, and more—to deliver a high-quality audience from Florida and beyond.

As an exhibitor, you'll also get a Marketing Toolkit with ready-to-use templates that can be customized with your discount code to help you promote your presence and invite your customers and prospects.

Partner with us for a productive, profitable show experience!



Get in front of serious buyers
and turn connections into customers.

90% of attendees have purchasing and/or specifying authority.

Job Function

46% - C-Level & Owners

Ownership; Corporate/Operations Management; Executive Management; Production Management

29% - Engineering & Design

Closet/Home Storage Design; Kitchen & Bath Design; Interior Design/Architecture; Install/Remodel/Build; Product Design/Development; Engineering

13% - Production

Operations; Fabrication/Custom Woodworking; Production; Estimator/Cost Analyst; CNC/Machinery Technician/Operator

9% - Marketing & Sales

Sales Specialists; Sales Managers; Manufacturers Representative; Customer Relations

2% - Purchasing

Purchasing/Procurement; Finance/Accounting; Buyer

Primary Business

36%

Closet & Garage Organization

27%

Residential & Commercial Cabinets

14%

Custom Woodwork & Other Wood Products

6%

Building Contractor/Remodeler

5%

Dealers & Suppliers

5%

Architect/Designer/Specifier

4%

Architectural Woodworking & Millwork

1%

Residential & Commercial Furniture

1%

Education/University

53% *of attendees travel more than 300 miles to attend the show.*

3

Top reasons they attend



1
To find and purchase new products

2
To network with peers

3
To see specific products and/or exhibitors

Meet your prospective buyers with the **Whova app**. Our app provides direct access to attendees before, during and after the show.

76% downloaded the Whova app.

74% found the app helpful in connecting with exhibitors and other attendees.

Join the ranks of satisfied attendees and exhibitors

"I am never disappointed when attending the Closet Conference and Expo. I take all of my staff and expose them to new trends, materials, equipment, etc. Not only do they enjoy it, but it makes them feel valuable to the organization."

- **Robert Artola, The Area Group**
ATTENDEE

"The Wood Pro Expo provides a substantial amount of traffic for exhibiting booths and produces opportunities for future customers. This show was beneficial for RiseUp Label to attend and we look forward to following years. Thank you Woodworking Network for your hard work and support to provide opportunities for the companies in this industry."

- **Kalli Klingman, RiseUp Label**
EXHIBITOR





YOUR EXHIBIT INCLUDES:

- Carpeted 10' x 10' space
- Back and side drape
- Company name and booth sign
- Access to all attendees via the Whova app.
- (4) exhibitor badges per 10' x 10'
- Discounted onference and reception access

EXHIBIT SPACE RATES:

SIZE	
100-399 SQ FT	\$29/SQ FT
400 SQ FT and more	\$26/SQ FT

Location

Palm Beach Convention Center
650 Okeechobee Boulevard
West Palm Beach, FL 33401

A stunning 350,000-square-foot venue featuring:

- Complimentary WiFi
- Connected to Hilton West Palm Beach
- Located 8 minutes from Palm Beach International Airport
- Restaurants, shopping and nightlife at The Square across the street.



Schedule of Events

MOVE IN

Sunday, June 28 | 2 PM - 7 PM (Machinery only)

Monday & Tuesday, June 29-30 | 8 AM-5 PM

EVENT HIGHLIGHTS

Tuesday, June 30

Closets & WPE Conferences + Virtual Plant Tour | 8 AM - 6 PM

Welcome Reception | 6 PM - 8 PM

Wednesday, July 1

Expo Open | 9 AM - 5 PM

Non-compete Time | 9 AM - 11 AM

Free Keynote at Woodworking Network Live Stage | 11 AM

Machinery Demos

Miami Night Themed Late-Night Reception

Thursday, July 2

Exhibitors' Breakfast | 8 AM

Expo Open | 9 AM - 2 PM

Non-compete Time | 9 AM - 10 AM

Free Keynote at Woodworking Network Live Stage | 10 AM

Woodworking Network Live Stage Presentations | 11:15 AM - 2 PM

Machinery Demos & Closing Reception | 2 PM

MOVE OUT

Thursday, July 2 | 2 PM-9 PM

Friday, July 3 | 7 AM-10 AM (Machinery only)

Reserve your space today!

Stand out in West Palm Beach among top woodworking and closet pros.

Contact us or submit your application now:

Tom Davies, Sales Manager

tom.davies@woodworkingnetwork.com, 319-853-9790

Kim LeBel, Show Manager

kim.lebel@woodworkingnetwork.com, 773-842-7509

APPLICATION



**Woodworking
Network**

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