

America's Leading Manufacturer of Innovative Water-Based Finishes

THE FINEST WATER-BASED WOOD COATINGS



RESULTS YOU CAN TRUST

- Made with the highest-quality ingredients
- Richest, deepest stain colors on the market
- Formulated for long-lasting durability

ENVIRONMENTALLY RESPONSIBLE

- Breathe easy with GF water-based finishes
- VOC-compliant, low odor and water cleanup
- Select formulations made with renewable resources

Find these General Finishes products and more.





GEL STAIN

Heavy-bodied oil-based stain for interior use. Made with a unique combination of pigments, oils and urethanes for a durable, "hand-rubbed" finish. Great adhesion on raw wood and existing finishes.

Available in 15 colors.



WATER BASED WOOD STAIN

The most advanced interior water-based stain on the market. Formulated with renewable resources and micro pigments for the richest, most uniform colors, even over hard-to-stain woods. Use over raw wood and existing finishes.

Available in 17 colors.



DYE STAIN

Transparent and vibrant interior water-based stain adds exceptional color clarity and depth to highly figured raw wood. Penetrates deep into wood fibers. It works well as a base color under GF Water Based Wood Stain and as a toner.

Available in 14 colors.



MILK PAINT

Premium, durable, self-sealing, water-based paint for interior/exterior use. Mineral-based, pre-mixed formula made with renewable resources and named for its low-luster sheen. Excels on raw wood and existing finishes; go-to finish for cabinets.

Available in 12 colors.



HIGH PERFORMANCE TOPCOAT

Award-winning and best-selling interior urethane topcoat. High-solids polyurethane that produces a smooth, durable finish. Adheres over raw wood and existing finishes; ideal for cabinets, furniture and millwork. **Available in 5 sheens.**



ARM-R-SEAL TOPCOAT

Premium, ambering, interior oil-based topcoat with exceptional durability. Formulated with the highest-quality resin. Easy-to-use, long-lasting wipe-on urethane. Use over raw wood or any stain; great for cabinets, furniture and trim.

Available in 3 sheens.





EXTERIOR 450 TOPCOAT

Tough, flexible, exterior water-based finish that moves with temperature variations. Contains UV absorbers and mildewcides. Use on vertical surfaces of new or existing wood finishes, fiberglass or composites; not intended for decks.

Available in 4 sheens.