

AWFS Show Daily

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Your best last-minute option for driving traffic to your booth.



The AWFS Show Daily, produced by Woodworking Network, is the only show daily sanctioned by AWFS and allowed to be distributed inside the Las Vegas Convention Center.

Two issues will be distributed, each jam-packed with:

- news and happenings at the show,
- a daily schedule of AWFS events,
- show tips and all the must-sees from Woodworking Network's editors,
- plus, coverage of the Awards Ceremonies.

It's a valuable resource for show attendees. Distributed at all key points of the show floor and bus stops at the convention center, this is a high-traffic opportunity for your ad.

Put your brand message directly in the hands of the attendees as they comb the show floor!

Rates (all rates include both issues)

Spread	\$4,805
Full page	\$2,525
Half Page , no islands	\$1,255

Ad Closing: 6/15/25 **Materials Due:** 6/19/25

Ad Specs

Trim size of the Show Daily is 8.50 x 10.75

Spread	Full Page	½ Vertical	½ Horizontal
15 x 10 live	7.5 x 10 live	4 x 10	7.5 x 4.75
(.5 inch gutter in center)	8.75 x 11 bleed		
17.5 x 11 bleed			
17.25 x 10.75 trim			

