

Mark your place in the most comprehensive guide to North American composite panel and decorative surfacing products.



Design Portfolio: The annual Buyers Guide of the Composite Panel Association. A special insert in **FDMC** March 2025, with expanded distribution.



Targeted to the architect and design community, and fabricators of composite panel products, the Composite Panel Association's Design Portfolio will highlight the sustainability, creativity, durability, and machinability of these products. Inserted into the pages of **FDMC**'s March issue, this special supplement will reach the hands of more than 63,000 wood manufacturing professionals.

The Buyers Guide will include:

- Environmental benefits of working with composite panels.
- Designing with decorative surfaces and panels.
- Product descriptions and uses.
- Fabricating tips and techniques.
- Detailed specification charts for panels and surfaces.
- Member portfolio: Sources and supply information.

Include your full- or half-page ad on the pages of the 2025 Design Portfolio!

Expanded distribution and exposure for your brand includes:

- The 2025 Design Portfolio - CPA's Buyers Guide - will appear in the print and digital editions of March **FDMC**. **FDMC** boasts a readership of more than 63,000 across several industry sectors, including cabinetry, furniture, retail fixtures, closets, flooring, etc.
- Expanded coverage in the March/April digimag of **Closets & Organized Storage** magazine.
- Expanded coverage online as a Special Edition on WoodworkingNetwork.com. WoodworkingNetwork.com averages approximately 350,000 pageviews per month.
- Expanded coverage on CPA's website, CompositePanel.org.
- Audience Engagement: Ongoing digital, social, and print promotional efforts to the Woodworking Network audience and A & D community.

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COMPOSITE PANEL
ASSOCIATION

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Ad Rates:

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Closing: February 5, 2025
Materials Due: February 10, 2025



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